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Industry News

New .travel Web Site

Posted Tuesday, August 1, 2006

Travel and tourism businesses can find all the information they need to acquire .travel domain names quickly and effortlessly on the newly redesigned www.travel.travel Web site.

"With more and more travel entities requesting .travel domain names, we had a need to expedite the process, and one way to do that was to improve our web presence and online tools," said Edward A. Cespedes, CEO of Tralliance Corporation, the .travel registry. "The new Web site makes it simpler for our travel partners to find the information they need to complete the authentication and registration processes and to secure .travel domain names."

Redesigned to promote ease and efficiency, www.travel.travel now boasts clearer access points with highly visible page links, faster navigation tools and more direct hyperlinks to relevant .travel partner web pages and information. Travel entities visiting the site are now just a click away from pertinent .travel information and resources, including authentication and registration procedures, frequently asked questions, important policies and the WhoIs database, allowing new registrants to review .travel names already in use.

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