

**Intelligent Leisure Solutions and the Discover.Travel Group win  
the 2008 World Travel Award  
as South America's Leading Travel Management Company**

Managing Director and ASTA President Robert Phillips receives Prestigious Award  
during Glamorous Ceremony in Rio de Janeiro on October 21<sup>st</sup>, 2008

**Salvador, Bahia, Brazil, - October 29th, 2008** – The World Travel Awards (WTA) were established 15 years ago and are currently South America's only internationally recognized travel and tourism awards. Considered the “Oscars of the Travel Industry”, this year’s winners have been announced in a glittering presentation at Rio's InterContinental Hotel on Tuesday 21 October. The WTA Ceremony was held to coincide with the Fair of the Americas, ABAV 2008 Exhibition and The Brazilian Travel Agencies Congress. The Discover.Travel Group received the award for having been elected South America’s Leading Travel Management Company by travelers and travel professionals from over 167,000 travel agencies, tour and transport companies, and tourism organizations across the globe:

<http://www.worldtravelawards.com/photo?i=7345&t=t&r=80&p=1>

Graham E. Cooke, founder and president of World Travel Awards explained:

"World Travel Awards has become respected worldwide by the global industry because our overall objective is to encourage, educate and inspire travel companies and destinations to transform their performance to a completely new level of supreme excellence. The winners named in the World Travel Awards South America Ceremony will be companies that take a balanced view, concentrating on customer engagement and on-going product innovation, while continuing to scrutinize costs and yield. High performance South American companies will differentiate themselves by being highly focused on their individual customers."

Elected as South America’s Leading Travel Management Company, receiving votes from over 160 countries, and as the 2008 recipient for the UNWTO Ulysses Award for innovation in Tourism, the Discover.Travel Group demonstrates its success as Luxury Online Travel Company. By creating unique customized travel packages of exceptional quality, drawn from the insider knowledge of specialized travel consultants, by locating its offices in the destination region, and by cost-effectively marketing its services online, the company continues to earn high marks for efficiency and innovation. At the same time, the Discover.Travel Group recognizes that its strongest asset is the excellence in personal service offered to each and every client. Its target market is the ‘Dream Society Traveler’--the informed tourist looking for a unique experience of natural, exotic, and cultural beauty.

In the end, the Discover.Travel group is specialized in finding the ideal travel solution for individual and discerning clients, offering destinations throughout South and Central America. Above all, the company relies on the wishes and needs of the traveler, and on the professional advice and excellent service of its Travel Consultants. Further, the company will continue to offer integrated travel solutions by organizing Aircraft, Boat Charters, Business and Corporate Travel, and MICE (Meetings, Incentive, Convention and Events). This gives the Discover.Travel Group’s clients a one stop source for all travel services in Central and South America. Information on travel destinations, services, and contact with a specialized travel consultant can be found on the South America’s Leading Travel Management Company’s websites

[www.Discover.Travel](http://www.Discover.Travel), [www.DiscoverBrazil.com](http://www.DiscoverBrazil.com), [www.DiscoverSouthAmerica.Travel](http://www.DiscoverSouthAmerica.Travel) and [www.DiscoverCentralAmerica.Travel](http://www.DiscoverCentralAmerica.Travel).

Recent accomplishments by Intelligent Leisure Solutions and the Discover.Travel Group:

- 2008 Ulysses Award for Innovation in Tourism Enterprises from the UNWTO (United Nations World Tourism Organization),
- World Travel Award 2008 for South America's Leading Travel Management Company,
- World Travel Award 2008 for Central America's Leading Travel Agency,
- Managing Partner Robert Phillips was elected ASTA Chapter President for Brazil.
- Selected by the Brazilian Ministry of Tourism as an Affiliate Member of the United Nations World Tourism Organization.
- Authenticated by the Tralliance Corporation and the .Travel Registry.

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