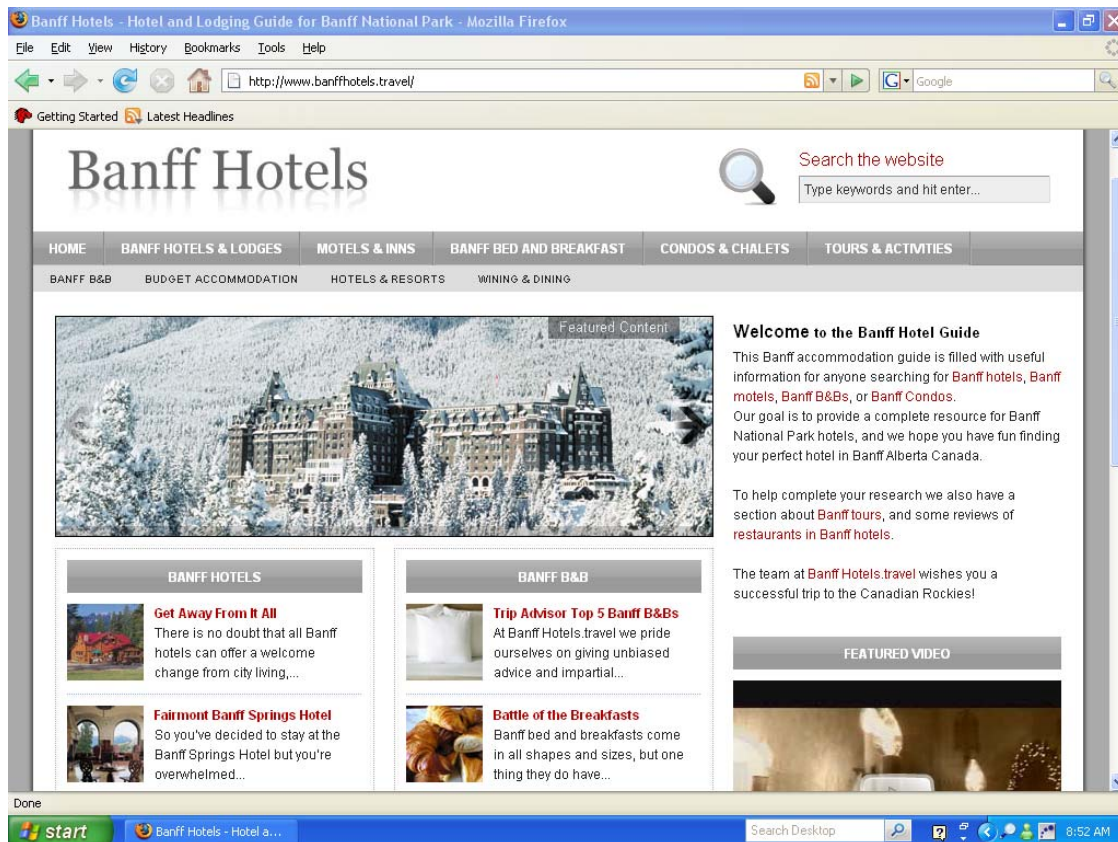


With www.banffhotels.travel the trip of a lifetime is only a click away!

[Banff Hotels](http://www.banffhotels.travel) is excited to join the **.travel** family. John Purcell, founder and owner of Banff Hotels, aims to provide travelers with a one stop shop for finding hotels and accommodations in Banff Canada. “We are using **.travel** because it is a perfect match for the Banff hotel information service we are providing. We feel that when tourists and hotel owners see the domain **.travel**, they will associate it with a trustworthy business in the travel industry.” Purcell also wanted to keep [Banff Hotels](http://www.banffhotels.travel) tapped in to the Canadian tourism industry where all the local tourist offices have acquired their own **.travel** websites.

[Banffhotels.travel](http://www.banffhotels.travel) was launched on December 17 2008 and it provides tourists with information on exploring the gorgeous area of the Canadian Rockies. The site contains information about [Banff National Park hotels](http://www.banffhotels.travel), motels, bed and breakfasts, tours, activities, and local restaurants. **Banffhotels.travel** eliminates the hassle of having to visit several websites for all one’s travel needs. Banff is a beautiful town, with stunning mountain scenery where travelers can go to escape the trials and tribulations of everyday life.



Purcell has big plans for Banff Hotels in the months to come. The site will be gaining exposure through directory promotion and contact with owners of related websites, and plans to launch an advertising campaign to create further awareness of Banffhotels.travel. Purcell also plans to actively promote the site in the local travel community and believes that having the **.travel** domain on business cards and emails will only add to the company's presence in the local and international travel industry.

The future of Banff Hotels looks very bright. "We expect the site to eventually attract in excess of 50,000 visitors per month. Our goal is to become the number one online resource for anyone searching for accommodation in Banff, Canada." Purcell says.

To learn more about Banff Hotels and the surrounding Canadian Rockies please visit Banffhotels.travel