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www.OnTrackTravel.travel

Kathy and Ken Walden, two travel enthusiasts, launched www.OnTrackTravel.travel and created a new career for themselves. As both were new to the travel industry, **.travel** presented the opportunity of entrepreneurship for the globetrotting duo. Taking their combined interest in travel, the Waldens formed www.OnTrackTravel.travel to offer vacations that are experiences rather than just destinations.

On Track Travel prides itself with providing the “perfect fit” for its customers. And, the Waldens found the “perfect fit” with **.travel** in order to start their own travel business. Without a track record in the travel industry, the choice of **.travel** was clear. Since launch, the Waldens have used the **.travel** name on everything from letterhead to business cards and emails; the **.travel** extension is a part of every communication with suppliers, sellers, customers, and industry peers to state their commitment to providing authentic travel information and services.

“I love having the **.travel** name – even if you’re dealing with a supplier who is unfamiliar with it, it always provokes a conversation,” commented Kathy Walden, co-owner of On Track Travel, “Clients love it. I think it makes us more memorable.”

With specialties in cruises, Disney, and Ireland, the Waldens are members of CLIA, ASTA, NACTA, and Ireland’s Shamrock Club. And now, www.OnTrackTravel.travel can consider itself a member of the **.travel** club.

Whether you are a self-starter or a seasoned veteran of the travel and tourism industry, be part of the **.travel** movement, visit www.travel.travel