



Playgrounds of the World Launches 1st of its kind B2B and B2C Global Travel Community:

www.playgroundsoftheworld.travel

After nearly eight years of leading Internet marketing and design for the travel industry globally, Playgrounds of the World has now launched the NEW Playgrounds of the World offering FIFTY+ marketing and networking tools, designed to assist in the business development and growth, of all types of travel companies, large and small, worldwide: www.PlaygroundsOfTheWorld.travel

Launched in early March 2008 as a worldwide B2B/B2C travel network, www.PlaygroundsOfTheWorld.travel brings together simple "out of the box" marketing and networking tools for the global travel community. Playgrounds of the World (POTW, formally marketed as a .com) created the new B2B/B2C **.travel** platform to meet the Internet marketing surge that has come to the forefront of travel promotions. POTW enables its members to post their travel industry offers/services onto FIFTY+ B2B posting categories on the web site: Travel Agent and Meeting Planner offers, FAM Trip/Press Trip, Press Release, Grand Opening, Events, Job Opening/Resume, News, Blogs, Reviews, Videos, Photos, Barter, and Classifieds for 300,000 Worldwide Travel Agents, Meeting Planners, Travel Editors & Journalists, Suppliers, CVB & Tourist Bureaus, DMCs, Airlines to view. Members can also post consumer travel offers and services onto one of 350+ destination/special interest pages on the website, for millions of consumers to view.

As an added bonus, not only can worldwide travel industry companies and consumers view the member's travel offers, services and product posts from the POTW web site, but ALL of the member posts are also placed onto POTW's TravelLetter (weekly travel newsletter) and delivered/emailed to 300,000+ worldwide travel companies and to literally millions of travel consumers every week.

"POTW's main objective is to provide a worldwide B2B/B2C travel network with FIFTY+ user-friendly, kindergarten simple "tools" for global marketing to all of their consumer and business target markets. To assist in running and growing their businesses, all available "under one roof" and for under \$25.00 per month", stated President and CEO, Cindy Ferguson. "www.PlaygroundsOfTheWorld.travel will shift their existing focus on outsourcing their Internet and email marketing needs, which is heavily relied upon in the travel industry, to having the availability of these FIFTY+ tools to "do it themselves easily and instantly" for a fraction of the cost."

In any business, innovation is the key to success and survival. It is nonetheless important in the travel industry. www.PlaygroundsOfTheWorld.travel tears down the geographical and distribution barriers that prevent people of similar interests from connecting, communicating and buying/selling travel. Never before in history have there been these types of global opportunities, and they will be taken advantage of by those with a forward thinking vision and business savvy.

To learn more about membership to Playgrounds of the World and its services, please visit www.PlaygroundsOfTheWorld.travel Click "enter" then Travel Industry Registration at the top right or bottom.