



## **.travel Testimonials**

“We wanted a Web site domain name that would set us apart as a great resource for conventions and visitors. We thought using **.travel** would have an ‘official travel organization’ feel to it that you don’t get from a .com or .org.”

**Danielle Cohn, Vice President of Marketing and Communications for [PhiladelphiaUSA.travel](#).**

“We are already seeing the benefits of owning **.travel** websites, our pages are ranking higher in search engines and they continue to rise.”

**Ing. Miguel Ortíz Millán, Owner of [MyMexico.travel](#).**

“**.travel** is only available to real tourism and travel companies; so it’s exclusive to our industry. This leads to Google and other search engines looking more favorably on our website and results in higher rankings.”

**Néill Sperath, Director of [NewZealandTours.travel](#).**

“**[.travel]** has provided the Utah Office of Tourism with a way to measure Web visits and determine the state’s ‘Life Elevated’ advertising effectiveness.”

**Tracie Cayford, Deputy Director of Communications for [Utah.travel](#).**

“**.travel** clearly links our country as a tourism destination.”

**Ruben Rochi, Minister of Tourism for [ElSalvador.travel](#).**

“**.travel**, not to be confused with other domains such as .com .org .net - which anyone can purchase, represents who we are and gives a sense of pride and ownership to our travel business that many others have not earned. This level of industry recognition separates us from the next domain name and service.”

**Pamela Ott, owner of [DestinationWeddings.travel](#).**

“**.travel** helps identify travel companies like WHL in the myriad of other companies out there.”

**Len Cordiner, Founder and CEO of [WHL.travel](#)**

“**.travel** gave us something to hold our brands together and we have been very pleased with our growing circulation.”

**Jay Campbell, Chief Content Officer of [ProMedia.travel](#).**

“We had some reservations at first about how consumers might react to a new domain. But early testing on keyword ads and other studies showed that people seemed to respond extremely well to a **.travel** address.”

**Luckie & Company on behalf of [Alabama.travel](#)**

“Our experience with the **.travel** transition was helped by the service we received from the organization and staff. In our nine year history **.travel** has been one of my best decisions.”

**Brett Dudley, Chairman of [ecruising.travel](#).**

“South America is our home...Travel is our passion– now that passion is reflected in our **.travel** domain name.”

**Bradley Nehring, Vice President of [SouthAmerica.travel](https://SouthAmerica.travel).**

“**.travel** piques the interest of those that are paying attention because it is a unique domain. It can be a conversation piece of sorts and that can definitely be a good thing.”

**Melissa DeDonder, communications coordinator at [VisitTopeka.travel](https://VisitTopeka.travel).**

“We immediately responded to this new domain, as it clearly identifies what the website is all about - travel and tourism - no doubt it is a must have for every serious tourism player – total no brainer.”

**Enya Fehler, Chairperson of [Africa-Adventure.travel](https://Africa-Adventure.travel).**

“Our selection of **.travel** as an integrated component of our name and brand,”

**Richard G. Edwards, co-founder of [greenspot.travel](https://greenspot.travel).**

“**.travel** is a great tool in terms of raising awareness, gaining clients trust, as well as facilitating sales leads, networking and exposure to the relevant web public.”

**Natalie Dekalo, General Manager of [GoGlobal.travel](https://GoGlobal.travel).**

“We are using **.travel** because it is a perfect match for us. We feel that when tourists and hotel owners see the domain **.travel**, they associate it with a trustworthy business in the travel industry,”

**John Purcell, Founder and Owner of [BanffHotels.travel](https://BanffHotels.travel)**