

Logo Use & Rules

The logos provided here are to be used by only those entities that are '**.travel authenticated**' and considered as a member of the **.travel** domain. As member of the **.travel** community, you are granted the exclusive privilege of displaying the '**.travel**' logo and the '**.travel authenticated**' mark but only if you adhere to the following general guidelines and rules, as they exist today and may be subject to change:

****Press/Media contacts, please [click here](#) to submit for permission of use.**

1. The **.travel** and '**.travel Authenticated**' logo and mark may be displayed only by a **.travel** registrant in good standing – meaning that you are an authorized registrant in accordance with **.travel**'s policies, rules and regulations and are not suspended or terminated.
2. The logo and mark may be used by the registrant to indicate their membership in the **.travel** domain.
3. The **.travel** and '**.travel Authenticated**' logo and mark may only be used in conjunction with a **.travel** website and/or in conjunction with the display of a **.travel** URL and web address. They may not be used on sites and/or marketing materials that do not display a **.travel** URL (ex. A .com site cannot display the **.travel** logo without a **.travel** site registered and displayed in conjunction with the said .com site)
4. The rules governing display of the logo and mark in conjunction with a corporate name apply equally to other forms of formal business organizations, e.g. a LLC, Partnership, Sole Proprietorship. Each of these and other entities can use the logo and mark with their business name.
5. The **.travel** logo and '**.travel Authenticated**' mark remain the property of the Tralliance Corporation, the registry for **.travel**. Only Tralliance Corporation is entitled to authorize the use of this logo by others, regardless of purpose or remuneration. No **.travel** member shall take any action which might adversely affect Tralliance's ownership of its logo and mark.
6. Upon termination of a member's ownership of its **.travel** domain name, the former member will destroy all materials using the **.travel** logo and mark and thereafter no use the **.travel** logo or mark in any form.
7. Employees of a member are not themselves members of the **.travel** domain and may not use the logo to imply otherwise. Notwithstanding, employees of members may display the **.travel** logo and mark on business cards and stationary, as an example, to show that their employer is a **.travel** member.
8. Subsidiaries, independently incorporated affiliates, partners, and independent contractors and any other group not specifically mentioned above may not use the logo or consider themselves a member of **.travel** unless they separately qualify and hold a **.travel** domain name.
9. The **.travel** logo and mark may not be used to suggest an endorsement by Tralliance Corporation; therefore it must be displayed only in conjunction with and appear smaller and subordinate to your own business name, so as not to mislead anyone into believing that the material on which the logo or mark appear comes from Tralliance.
10. The **.travel** logo and mark are recognized by consumers around the world as evidence of the user as having gone through an authentication process to validate that they are who they say they are and are therefore a part of the worldwide travel and tourism industry. Failure to comply with the **.travel** logo and mark usage guidelines and rules will result in immediate action from Tralliance and possible termination of membership and forfeiture of your **.travel** domain name.