



**PRESIDENT AND CEO OF TRALLIANCE CORPORATION TO
ADDRESS EXPOTUR 2008 IN SAN JOSE, COSTA RICA**

FORT LAUDERDALE, FL – May 8, 2008 – President and CEO of Tralliance Corporation, Edward A. Cespedes, will address EXPOTUR 2008 in San Jose, Costa Rica early next week. EXPOTUR is an annual event hosted by ACOPROT, the Costa Rican Association of Professionals in Tourism, and has been taking place since 1985. More than 260 selling firms from Central America and other numerous International wholesale businesspeople will attend.

Cespedes is to participate in the Official Inauguration of the event on the night of May 13 with a special announcement to kick off the three day event. Also, he will address the elite audience of two invitation-only events on May 14 and 15. During his visit to Costa Rica, Cespedes plans to present an update on the progress of .travel worldwide, specifically in Latin America, as well as its impact on the future of travel and tourism.

“EXPOTUR and our hosts ACOPROT have given me a great honor as a special guest at the Official Inauguration and as an invited speaker,” stated Cespedes, “I look forward to sharing in the growing success of the .travel domain with EXPOTUR in the future.”

With over 230,000 .travel names active and interest growing significantly worldwide, EXPOTUR and ACOPROT are pleased to feature .travel to the thriving Latin American tourism market.

For more information on EXPOTUR 2008, please visit www.EXPOTUR.com and for further information on Tralliance Corporation and the .travel domain, please visit, www.travel.travel

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About Tralliance Corporation

Tralliance Corporation is a wholly-owned subsidiary of theglobe.com (otcbb:tglo) that, as the **.travel** Registry, develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the **.travel** sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information visit, www.tralliance.travel, or www.travel.travel.

Safe Harbor

This press release includes forward-looking statements related to theglobe.com, inc. and its subsidiary, Tralliance Corporation, that involve risks and uncertainties, including, but not limited to, risks and uncertainties relating to product delivery, product launch dates, risks relating to the Internet, development and protection of technology, the availability of financing or other capital to fund its plans and operations, the management of growth, market acceptance of our products, our ability to compete successfully against established competitors with greater resources, the uncertainty of future governmental regulation (particularly as it pertains to the Internet), and other risks. These forward-looking statements are made in reliance on the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. For further information about these and other factors that could affect theglobe.com's future results and business plans, please see the Company's filings with the Securities and Exchange Commission, including in particular our Annual Report on Form 10-K for the year ended December 31, 2007. Copies of these filings are available online at <http://www.sec.gov>. Prospective investors are cautioned that forward-looking statements are not guarantees of performance. Actual results may differ materially and adversely from management expectations.