

TRALLIANCE ANNOUNCED SUCCESSFUL IMPLEMENTATION OF NEW POLICIES

FORT LAUDERDALE, Fla. - (December, 21, 2007) - As previously announced, Tralliance has successfully implemented policy changes with respect to:

- industry participation
- name selection and use
- place names program

Tralliance is pleased to announce that travel industry interest in owning .travel domain names has increased with the launch of new policies.

For further information on .travel's new policies, bulk purchases, or to see if a domain name is available, please visit www.travel.travel.

Safe Harbor

This press release includes forward-looking statements related to theglobe.com, inc. that involve risks and uncertainties, including, but not limited to, risks and uncertainties relating to product delivery, product launch dates, risks relating to the Internet, development and protection of technology, the availability of financing or other capital to fund its plans and operations, the management of growth, market acceptance of our products, our ability to compete successfully against established competitors with greater resources, the uncertainty of future governmental regulation (particularly as it pertains to the Internet), Mr. Egan's continuing commitment to theglobe and the future of our Tralliance operations, and other risks. These forward-looking statements are made in reliance on the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. For further information about these and other factors that could affect theglobe.com's future results and business plans, please see the Company's filings with the Securities and Exchange Commission, including in particular our Annual Report on Form 10-K for the year ended December 31, 2006, and our Quarterly Report on Form 10-Q for the quarter ended September 30, 2007. Copies of these filings are available online at <http://www.sec.gov>. Prospective investors are cautioned that forward-looking statements are not guarantees of performance. Actual results may differ materially and adversely from management expectations.

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