



TRALLIANCE, THE .TRAVEL REGISTRY, AMENDS ITS POLICIES

FORT LAUDERDALE, FL-December 29, 2008- Tralliance, the .travel Registry, announces that the policy changes approved by The Travel Partnership Corporation (TTPC) went into effect on December 20 after a 30 day comment period. For a full description of the new policies, visit, www.travel.travel or www.ttpc.travel

About Tralliance

Tralliance, the **.travel** Registry, develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the **.travel** sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information, visit www.travel.travel.