



## **.TRAVEL COMMENTS ON PRIVATE SALE OF ANSWERS.TRAVEL**

**FORT LAUDERDALE, FL –January 14, 2009-** Tralliance, the **.travel** Registry, has received many inquiries regarding a press release describing a private sale of the “**answers.travel**” domain name for \$3.3 million.

The Registry is not involved in the secondary market of **.travel** names and has no knowledge of the transaction other than the press release. In addition, the Registry issues a correction saying that the Registry was launched in the second half of 2005 not 2004 as the January 13, 2009 press release stated.

### **About Tralliance**

Tralliance, the **.travel** Registry, develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the **.travel** sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information, visit [www.travel.travel](http://www.travel.travel).