



FREQUENTLY ASKED QUESTIONS

General Information on .travel

1. *What is .travel?*

.travel is an internet extension specifically for the travel and hospitality industry. Unlike .com, .net, or .org, **.travel** is the definitive domain for all things travel.

2. *Who can own a .travel domain name?*

Any participant in the travel and tourism industry can own a **.travel** domain name. The only requirement is that a website with content relevant to the domain name must be up within one year of registrations.

3. *What are the benefits of .travel?*

There are many benefits to using a **.travel**. A **.travel** site is specific and the best place to find any travel related information. **.travel** names generate great search engine results. There are 2,000,000+ phenomenal **.travel** domain names still available.

Businesses that register **.travel** domain names are instantly seen by consumers as recognized travel businesses with regard to conducting e-commerce transactions. This serves the industry as well, since **.travel** enables the trade to confidently conduct business with other **.travel** domain name holders that they may not know.

4. *Who is using .travel?*

Already thousands of companies and key industry players are expanding into the industry's own Internet segment by registering and promoting their **.travel** names. Some examples include: Argentina.travel, Egypt.travel, Utah.travel, Cancun.travel, ElSalvador.travel, ClimateSolutions.travel, GreenSpot.travel, Earthlung.travel, TIAC.travel and many more.

5. *How is .travel different from other TLDs such as ".com"?*

Dot-com domain names are registered with no requirement that registrants meet any registration criteria. By contrast, eligibility to hold a **.travel** domain name requires that the registrant be a verified participant in the travel industry. Additionally, each **.travel** domain name must be used as the domain name for a website displaying travel content relevant to the domain name within one year of registration. The **.travel** Registry will conduct audits to ensure continued compliance.



6. *With a **.travel** domain, do I keep my .com?*

You may want to continue to maintain your current domain name(s) for a period of time because it is generally useful to have multiple channels for users to find your web site. As you realize the benefits of the **.travel** domain, you can begin to transition your marketing accordingly. Thus, over time your customers and contacts will become familiar with your **.travel** domain (brand) name. Once the transition has been made, your **.travel** address could become your single home address.

Technological Background Questions

7. *What is a Domain Name?*

A domain name is used to provide a way to reach Internet services such as websites and email. Domain names must be unique. Thus, for example, there can be only one "**Egypt.travel**".

8. *What is a Top-Level Domain (TLD)?*

A top-level domain is the word or letters that come after the last "dot" in a domain name or Internet address. The most commonly known top-level domains are ".com", ".net" and ".org".

9. *How do I choose a good domain name?*

A good domain name should reflect what you are selling, will provide good search engine results, and be short and meaningful.

Steps in Acquiring a .travel name

10. *How do I get a **.travel** name?*

Registering a **.travel** domain name is a two-step process. 1) Authenticate by submitting an application upon which you will receive a Unique Identifying Number (UIN). 2) Contact an approved **.travel** registrar with the UIN number and the name(s) interested in purchasing.

11. *What is authentication?*

All holders of a **.travel** name must be approved. That review of eligibility is called "authentication."



12. *Where can I get authenticated?*

To be authenticated, visit www.travel.travel and click on Authenticate & Register. To register through Tralliance Authentication Provider (TRAP), [click here](#). To register through one of our Authentication Providers such as ASTA, CLIA, USTOA, ETOA and over 40 others worldwide, select your association and register [here](#).

13. *What authentication information do I have to supply?*

You are required to supply your name, contact information, & current URL (if applicable).

14. *Who is eligible to register a **.travel** name?*

Any participant in the travel and tourism industry is eligible to register a **.travel** name. The 21 business sectors are listed below:

- 1) Airlines
- 2) Attractions/Theme Parks
- 3) Bed & Breakfast Houses
- 4) Bus/Taxi/Limousine Operators
- 5) Camp Facility Operators
- 6) Vehicle Rental Companies/Airport Specialty Car Park Companies
- 7) Computer Reservation/Travel Technology Providers
- 8) Convention & Visitor's Bureaus
- 9) Cruise Lines
- 10) Ferries
- 11) Hotels/Resorts/Casinos
- 12) National Tourism Offices
- 13) Passenger Rail Lines
- 14) Restaurants
- 15) Tour Operators
- 16) Travel Agents
- 17) Travel Media
- 18) Travel-Consumer and Market Research Organizations
- 19) Travel Insurance
- 20) Travel Training Institutes
- 21) Suppliers of good or services to the eligible industry participants set out in these defined sectors



15. *Can I register any name I want?*

Yes, once authenticated, you may register any **.travel** name that you want as long as that domain name has not been licensed already. Please be advised that you will be required to demonstrate proof of a working website doing travel-related business using your chosen **.travel** domain name(s) within one year of registration.

16. *Where can I register a .travel name?*

A full list of registrars can be found at:

<http://www.travel.travel/index.php/authorized-registrars/>

17. *What is the price to register a .travel domain name?*

All **.travel** domain names and all registry services are included in the registration fee you pay to your Registrar. As the **.travel** Registry, Tralliance does not set the retail price for **.travel** domain names. The price is determined by individual Registrars. The price ranges from \$85-\$100.

Main Organizations Involved in .travel and their Role

18. *Who is Tralliance?*

Tralliance is the Registry for the **.travel** TLD. The Registry is the body responsible for the registration of domain names in the TLD. The **.travel** Registry develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the **.travel** sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information, visit www.travel.travel.

19. *What Is The Travel Partnership Corporation?*

The Travel Partnership Corporation (TPPC) is a non-profit corporation formed for the purpose of assisting in the development of policies for the **.travel** TLD. Membership in TPPC is open to travel industry associations. For more information, visit www.ttpc.travel.



20. What is an Authentication Provider?

Verification of eligibility is referred to as “Authentication.” Authentication is carried out by the Registry with the support of industry associations or an independent authenticating organization. These supporting bodies are referred to as “Authentication Providers.” Authentication Providers carry out authentication for all applicants. All applicants must select an Authentication Provider. In the case of industry associations that are acting as Authentication Providers, an applicant must be a member of the association in order for them to carry out authentication. In all other cases, the Registry provides authentication services or designates one or more authenticating parties.

A full list of Authentication Providers can be found at:

<http://www.travel.travel/index.php/authenticate-register/authentication-providers/>

21. What is ICANN?

ICANN stands for the Internet Corporation for Assigned Names and Numbers. ICANN is the global, non-profit, private sector body responsible for coordinating the Domain Name System (DNS) and is also responsible for centralized coordination of certain functions of the Internet, particularly top level domains and registrars.

ICANN’s mission is to protect the stability, integrity and utility of the DNS and the one authoritative root on behalf of the global internet community. It is responsible for development of consensus policies, which include those that allow the orderly introduction of the new TLDs. The new TLDs are intended to address issues such as cyber-squatting and trademark infringement, but also to innovate new methods of search, navigation, and domain names distribution to add value services.

22. What is a Registrar?

A Registrar is a business that is approved by ICANN to accept applications for registration of domain names by consumers. Registrars communicate registration requests to the applicable registry and, if the requested name is available, they complete the name registration with the Registry. Registrars take contact and administration data from a registrant and are responsible for renewing name registrations for a registrant. Tralliance has approved a list of Registrars for the registration of **.travel** domain names.

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