



Summary

Tralliance, the **.travel** Registry, established **.travel** as the industry-exclusive, top-level Internet domain dedicated to serve the travel and tourism community as well as travel searchers worldwide.

Any participant in travel and tourism can own **.travel** domain name(s). Differentiating itself from the world of .com and other domains, all **.travel** sites must contain relevant travel information specific to the particular domain name. All companies and/or individuals must ensure that within one year of purchase of a **.travel** domain name that it resolves to a relevant website.

By the creation and management of the **.travel** Registry, Tralliance is changing the way the world searches on the Internet. By providing consumers and businesses with a more effective means of locating pertinent travel information, **.travel** is evolving to the definitive domain for all things travel.

Tralliance, the **.travel** Registry, is a Fort Lauderdale, Fl based corporation led by CEO, Edward A.Cespedes.

For more information visit, www.travel.travel

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