



.TRAVEL FEATURED AS SPEAKER AND SPONSOR AT CLIA'S CRUISE3SIXTY

FORT LAUDERDALE, FL – March 9, 2009 - **.travel** is set to be a featured speaker and sponsor at CLIA's cruise3sixty event, taking place April 2-6th in Fort Lauderdale, Florida. Cruise3sixty is the industry's "must-attend" cruise conference and the premier event for the Cruise Lines International Association (CLIA). Cruise3sixty anticipates over 1,200 travel agents and more than 2,000 total delegates from the cruise line and travel industry. The event is set to feature innovative general sessions with the top cruise industry executives, a dynamic business oriented trade show with one-on-one appointments, technology and destination training, and cruise ship inspections.

CEO of **.travel**, Edward A. Cespedes, will be a featured speaker at the event on Friday April 3, 2009. "There is no secret that the travel and tourism industry is evolving. Our goal is to spread the awareness and **.travel** and how it maximizes travel businesses' presence on the Internet," commented Cespedes. "My discussion will include how you and your business can be found on the Internet, as well as giving Search Engine Optimization (SEO) tips for novices and experts alike."

"As a speaker and sponsor, **.travel** is an excellent asset to have at the cruise3sixty 2009. **.travel** plays a major role in moving the travel sector to its next chapter on the Internet," stated Bob Sharak, Executive Vice-President of CLIA. "Companies and travel professionals within the industry should be informed of how **.travel** can benefit their business and successfully compete in this changing environment."

Now in its fifth year, cruise3sixty owes its success to its strong partnership between the travel agent community and the cruise vacation industry. The cruise3sixty conference combines the best elements of a travel show with business, educational and professional development, networking and evening entertainment.

For more information on cruise3sixty, visit www.cruise3sixty.com.

About .travel

.travel is the top-level domain created specifically for the travel and tourism industry. Any participant in the travel industry may own a **.travel** name. Unlike other top level domains such as .com or .org, relevant content must be published on each **.travel** site within a year of purchase. For more information on **.travel**, The Source for All Things Travel, please visit www.travel.travel

About CLIA

The nonprofit Cruise Lines International Association (CLIA) is North America's largest cruise industry organization. CLIA represents the interests of 23 member lines and participates in the regulatory and policy development process while supporting measures that foster a safe, secure and healthy cruise ship environment. CLIA is also engaged in travel agent training, research and marketing communications to promote the value and desirability of cruise vacations and counts as members 16,000 travel agencies. For more information on CLIA, the cruise industry, and CLIA-member cruise lines and travel agencies, visit www.cruising.org.