



## **.TRAVEL HEADING TO LAS VEGAS FOR THETRADESHOW**

*This September 13-15, 2009, the .travel team will participate as an exhibitor at THETRADESHOW amongst over three hundred and fifty other exhibitors and thousands of attendees.*

**FORT LAUDERDALE, FL- September 10, 2009-** .travel, the top level domain for the travel industry, will attend THETRADESHOW Sept 13-15, 2009. This year held in Las Vegas, THETRADESHOW is known as the meeting place for destinations, travel suppliers, and the travel industry to connect and establish new business relationships.

The show's home will be the Las Vegas Convention Center, where .travel will be present at Booth 1208. At the show, .travel will offer a complimentary, online service for .travel authentication to all attendees and exhibitors. All that apply will be entered to win a raffle prize. Additionally, THETRADESHOW will be the first industry event that .travel has attended since its recently released promotional video, which will be on display at the .travel booth.

“Many of our strategic industry partners, including ASTA, are crucial to .travel’s success and continued momentum,” commented Heidi Siefkas-Casemiro, Vice President of Marketing and Public Relations for .travel. “The .travel team believes that THETRADESHOW is an ideal venue and event to showcase .travel and its branding and marketing benefits.”

To learn more about .travel, view the new .travel promotional video, or to register a .travel domain name, please visit <http://www.travel.travel>. For pre-scheduled appointments with the .travel team at the show, please contact, [heidi@travel.travel](mailto:heidi@travel.travel)

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### **About .travel**

.travel is the top-level domain created specifically for the travel and tourism industry. Any participant in the travel industry may own a .travel name. Unlike other top level domains such as .com or .org, relevant content must be published on each .travel site within a year of purchase. For more information on .travel, The Source for All Things Travel, please visit <http://www.travel.travel>.

### **Press Contact**

Heidi Siefkas-Casemiro  
(954) 769-5970  
[heidi@travel.travel](mailto:heidi@travel.travel)